



Triangle Publishing Proposal Guidelines

Triangle Publishing produces works for students and instructors in college and university settings that are written from a Christian perspective and incorporate Christian faith and practice into the study of an academic discipline.

Publishing ideas are considered based on the submission of a proposal by the author. The purpose of the proposal is to present the author and related vision for the work in sufficient detail to allow the publisher to make an investment decision. The proposal is the author's opportunity to begin crafting the work, to understand its potential in the marketplace, and to form a professional relationship with the publisher.

Authors are invited to submit proposals that address the following items:

Overview of the Project

Briefly state the educational need which your work will fulfill and describe your approach to the subject, answering the question "Why is this book needed and how will the work meet that need in a college or university setting?"

Author Qualifications

Briefly comment on your qualifications for writing the book, including academic achievements, employment, and publishing experience. Do not merely attach your curriculum vitae, but summarize the relevant points of your experience or training that bear on your credibility as an author on the subject.

Intended Market

State specifically the settings in which the book might be used—including particular schools, programs, or courses as appropriate—and provide an estimate of the number of students who would potentially use the work.

Description of the Work

Describe the proposed work in more detail, expounding on the approach to the subject, method of research or writing, potential uses of the book, and any features that would make the work especially useful to educators and students.

Specifically state—

- Estimated word count;
- Number of chapters;

- Approximate number and type of graphic elements that the author will provide, such as charts, graphs, illustrations, photographs, and maps;
- Additional elements of the book that will add value for users;
- The date by which a completed manuscript may be submitted.

Christian Content

Briefly describe how Christian faith and practice will be understood in and integrated into the book and how they will inform the study of this subject.

Competitive Market Analysis

List the most current competing texts in this discipline, citing title, author, publisher, date of publication, ISBN, page count, price, and the distinctive feature of each work.

State how the proposed work compares with each competing volume, highlighting the unique value of the proposed work.

This is a critical element of a book proposal as it demonstrates that the author is aware of the marketplace need for the work, the strengths and weaknesses of existing texts, and how the proposed work will compete with them.

Sample of the Work

Include a list of chapters that includes a 1–2 sentence description of the content of each chapter, and two sample chapters including the first chapter.

Do not send finished artwork. Do not send a complete manuscript.

Proposals may be submitted to—

Nathan Birky, Publisher
Triangle Publishing
1900 West 50th Street
Marion, Indiana 46953

Include a self-addressed, stamped envelope. Proposals are considered within 90 days.